

MEDIA RELEASE



5th Annual Invitational Golf Tournament Raises Funds for First Tee® of the Coachella Valley



Indio, California (February 18, 2015) –

Registration is ongoing for the 5th Annual First Tee Invitational Golf Tournament. The tournament takes place on Saturday, February 28, 2015 at the beautiful Classic Club in Palm Desert, California.

The First Tee® of the Coachella Valley provides the experience of golf to more than 1,350 kids each year at the First Tee and affiliate courses, and an additional 7,000 kids are served at our local schools, camps, clinics and events. The program is funded in large part from donations raised through the [Desert Recreation Foundation](#). Through partial and full scholarships, young people of all backgrounds have an opportunity to develop life-enhancing values through the game of golf.

The First Tee Invitational Golf Tournament serves as one of our primary fund raisers for the program. Fees are \$325 per person or \$1,200 per foursome. Individual golfers and twosomes will be paired into foursomes. Guests may attend the dinner for \$75 per person. The Tournament includes lunch for golfers, a hosted cocktail hour with entertainment, dinner and silent auction following the tournament for golfers and guests.

Registration is open for a few more days so sign up today. Sponsorships are also available. For information about The First Tee® of the Coachella Valley's 5th Annual Invitational Golf Tournament, visit TheFirstTeeCoachellaValley.org or call (760) 779-1877.

The First Tee® of the Coachella Valley

The First Tee is an initiative of the World Golf Foundation. Its mission is to impact the lives of children by providing learning facilities and educational programs to promote character development and life-enhancing values through the game of golf. The First Tee of the Coachella Valley has been offering golf programming to children since 2008. The First Tee of the Coachella Valley is a program offered through The Desert Recreation District and supported by the Desert Recreation Foundation, a 501 (c) 3 tax exempt non-profit organization. The Foundation is a non-profit organization that seeks to enhance, preserve, promote and expand the Coachella Valley's recreational activities, programs, parks and facilities through private and corporate support. The Foundation offers financial assistance to those who may otherwise be unable to participate.

The Desert Recreation District

The Desert Recreation District (DRD) provides quality recreation experiences to residents throughout the Greater Coachella Valley. DRD manages, maintains and assists in maintaining over 30 parks and recreation facilities; creates and delivers quality programs, services and classes; and, facilitates leisure opportunities through partnerships that support and encourage residents to engage in healthy lifestyles and wellness activities. The Golf Center at Palm Desert is operated by DRD and hosts The First Tee of the Coachella Valley program. DRD is funded through tax dollars, special assessments, grants and nominal charges assigned to select classes and events. Over the last year, DRD hosted over 2,400 classes and programs and more than 100 special events.

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