



FY2021 *Stewardship Report*



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General Manager's Message

To our residents, stakeholders, and friends. I am honored to serve as the General Manager of Desert Recreation District. Thank you for investing your time to read our annual Stewardship Report which recounts our accomplishments over the past fiscal year.

Our passionate team is proud to steward the most comprehensive system of parks and recreation services in the Coachella Valley. Each year, millions take part in our vast offerings, relying on us for their quality-of-life pursuits. Fiscal Year 2021 showed the resiliency and professionalism of our incredible staff excelling in the face of adversity and constant change. The pandemic continued to bring to the forefront the power and importance of parks and recreation to our physical, mental, and emotional health. While many businesses and other agencies chose to shut down, our team increased the creative solutions that began in Fiscal Year 2020. Our public outdoor spaces, outdoor programming, and online opportunities quickly and effectively filled the void for many.

Adaptability is one of the District's superpowers and all our team members were willing and eager to shift their focus to new tasks in the spirit of service to our communities.

- Staff were reassigned to distribute personal protective equipment, pack food boxes at the FIND Food Bank distribution warehouse,

constructed safety barriers for customer service areas, sterilized playground and park equipment, and staffed vaccine sites.

- We expanded the number of food distribution locations throughout our system of parks and facilities, held regularly scheduled vaccine clinics at the Palm Desert Community Center, and hosted mobile medical clinics in the far corners of the District.
- We filmed hours of virtual programming from preschool story time to fitness classes, to adaptive sports and recreation to special interest classes such as art and music.
- We provided drive through "grab and go" art projects, scavenger hunts and holiday celebrations, and drive-in events including laser light shows, movies and more.
- Our afterschool team quickly transitioned to 11 learning hubs throughout the District to assist students with online learning and support parents that had no alternatives for the supervision of their children during the workday.
- As restrictions lessened, we moved as much programming as possible outdoors, much to the enjoyment of our residents.

By the end of the fiscal year, we were able to bring all programs back in person, without capacity limits, while maintaining strong COVID Mitigation Measures. We are happy to report

that we safely operated without a single COVID infection contracted at Desert Recreation District.

Considering all that has changed around us, we stayed the course on our strategic initiatives, including creating equitable access to quality parks and recreation services. Examples include the construction and opening of Oasis del Desierto Park, and community engagement and conceptual design of the soon-to-be-built Thermal Community Park, both of which are in communities where none existed until now.

Additional projects underway to ensure rightful access to recreation facilities and services is the upcoming renovation and expansion of the Pawley Pool Family Aquatics Center and the Shumway Ranch project. We recently completed renovation of the lake at the Golf Center at Palm Desert, and fund development for all projects is actively proceeding to continue this mission.

The wide variety of services provided and sheer number of people we serve daily positions the District to make significant and lasting impacts. We are grateful for your support and will continue working hard to maintain your trust in us, to provide you and your loved ones the highest quality recreational experiences and facilities available.

Kevin Kalman, General Manager



The Desert Recreation District

BOARD OF DIRECTORS

Division 1

Silvia Paz, Vice President

Division 2

Rudy Gutierrez, Director

Division 3

Jonathan Becerra, Director

Division 4

Rudy Acosta, President

Division 5

Laura McGalliard, Director

OUR MISSION

To enrich the quality of life for Coachella Valley residents by acquiring, developing, operating and maintaining a community focused parks and recreation system and preserving it for future generations.

OUR VISION

Through a community collaborative approach DRD will be the regional provider of premier parks and recreation services in the Coachella Valley. Ensuring all residents have equitable and barrier free opportunities that contribute to the overall wellness of our communities.

OUR VALUES

Respect

Integrity

Teamwork

Excellence

Honesty

Responsibility

Perseverance

Sportsmanship

Equity

Courtesy

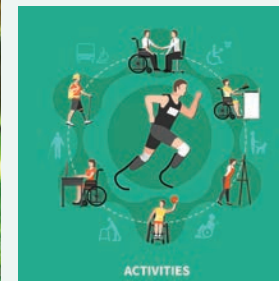
Confidence

Judgment

Empathy

\$1.47 Million in Grants and Donations Received

More than
2,800
Trees and
Shrubs
Planted



800 Hours
of Adaptive/
Therapeutic
Programs
Held



Installed or Replaced
Hundreds of Fluorescent
or Incandescent Lights
with LED – each LED
Bulb can Save Up to
\$170 in Energy Costs



New Signage
for more than
32.4 Miles
of Trails

9,286 participants
in Camp & After
School
Programs



Expanding Conservation



Desert Recreation District (District) and the Coachella Valley Mountains Conservancy (CVMC) partnered to form the **Coachella Valley Desert and Mountains Recreation and Conservation Authority (Authority)** for the purpose of providing management and stewardship of properties and resources that both agencies have in common in pursuit of their respective missions.

The management, renovation, and restoration of Shumway Ranch, a 640-acre piece of land within the San Jacinto and Santa Rosa Mountains National Monument that was purchased by the State of California in 2017 will be the first project for the Authority.



Desert Recreation

FOUNDATION



Find Friends!



Find Activities!

Find Community!

Desert Recreation Foundation works behind the scenes to ensure all residents have access to quality recreational resources, facilities, parks, and programs that serve today's needs and for generations to come.



BOARD OF DIRECTORS

Marcos Coronel, Director

John Henry Garcia, Secretary

Joanne Gilbert, Director

Benjamin Guitron, President

Sergio Gutierrez, Vice President

Laura McGalliard, Director

Jason Schneider, Treasurer

Juliana Simmons, Director

The Desert Recreation Foundation

OUR MISSION

To enrich and preserve the quality of life for residents. We do this by raising funds and garnering support to purchase, develop, enhance, preserve, promote, and expand the Coachella Valley's recreation activities, programs, parks, properties and facilities.

OUR VISION

Our Vision is to establish a permanent charitable endowment that will provide sustainable, self-perpetuating resources, primarily for Desert Recreation District's park and recreation system. The Foundation strives to remain a valued and effective community resource, through leadership in capital planning to help fund new infrastructures, the purchase and development of land for new parks and creating new programs that serve the changing needs of residents.

MAKE A DIFFERENCE TODAY!

Your generosity will help us ensure that all residents in the Coachella Valley have barrier-free access to quality recreational resources, facilities, parks, and programs.

VOLUNTEER. SPONSOR. DONATE.

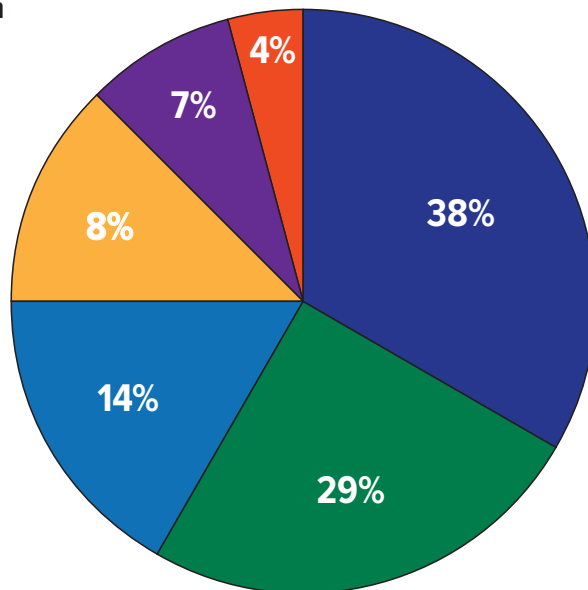
DesertRecreationFoundation.org

YOUR SUPPORT HELPS CHILDREN AND ADULTS PARTICIPATE IN A VARIETY OF ACTIVITIES.

The Desert Recreation Foundation believes parks, recreation opportunities, and learning programs should be available to everyone in our community, no matter their income level or ability. Donations by caring individuals and grant programs make this a reality. Thank you to everyone who so generously gave to support the Financial Assistance Program and Adaptive Sports Program.

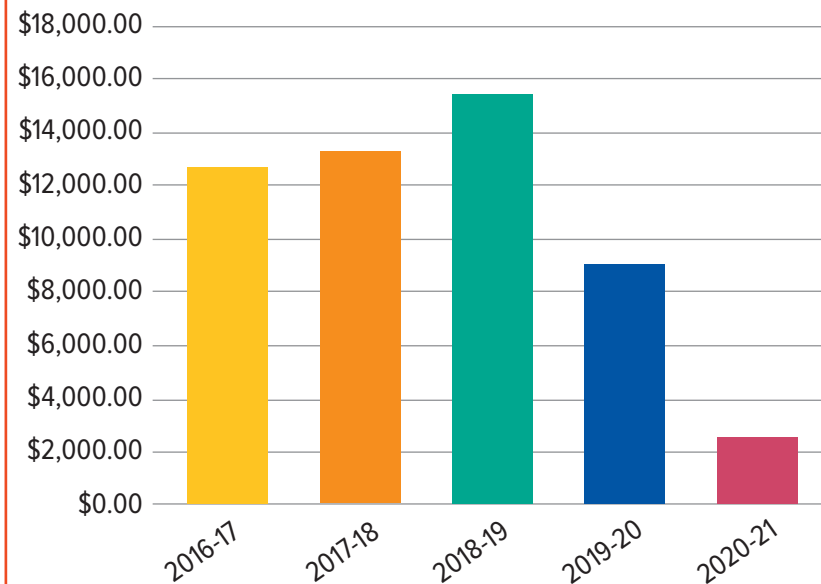
Financial Assistance by Program Category FY2021

- Sports Program
\$1,033.00
- After School
\$795.00
- Aquatics
\$388.00
- Use Pass
\$213.00
- Dance & Music
\$197.00
- Tots
\$113.00



Total: \$2,739.00

Financial Assistance



Due to COVID-19 closures less patrons were served in all programs therefore less financial assistance was requested from the community.

Raising Funds for Adaptive Sports/Recreation

DURING THE PAST FEW YEARS, DESERT RECREATION FOUNDATION HAS BEEN HARD AT WORK RAISING FUNDS NOT ONLY THROUGH ONGOING CONTRIBUTIONS AND DONATIONS, BUT ALSO BY HOLDING FEATURE FUNDRAISING EVENTS SUCH AS...



Desert Recreation Foundation

CHASE THE ACE MOTORCYCLE POKER RUN

This Autumn event is now becoming an annual motorcycle ride in and around our beautiful scenic desert. Incorporating the fun of riding a motorcycle with the excitement of playing poker, riders get a poker card at each stop

along the ride, and prizes are awarded for best and worst hands. This day of fun is capped off with food, a beer garden, an online auction, and merchandise for sale.



Wagon Full of Holiday Spirits

Everyone who purchased raffle tickets for this drawing enjoyed the fun and innovative way to contribute to the Desert Recreation Foundation's mission at holiday time; with the winning ticket being drawn right before New Year's Eve, our lucky winner was set to host friends and family while feeling good about having supported the District's programs.



Youth Golf Program Provides More Than Golf Instruction

FIRST TEE – COACHELLA VALLEY EXISTS TO ENABLE KIDS TO BUILD THE STRENGTH OF CHARACTER THAT EMPOWERS THEM THROUGH A LIFETIME OF NEW CHALLENGES



First Tee – Coachella Valley Offers:

- 🚩 Serving over 12,000 youth each year.
- 🚩 Provides 7 program locations across the Coachella Valley.
- 🚩 Offers 14 school physical education classes, along with 27 afterschool programs at elementary schools.

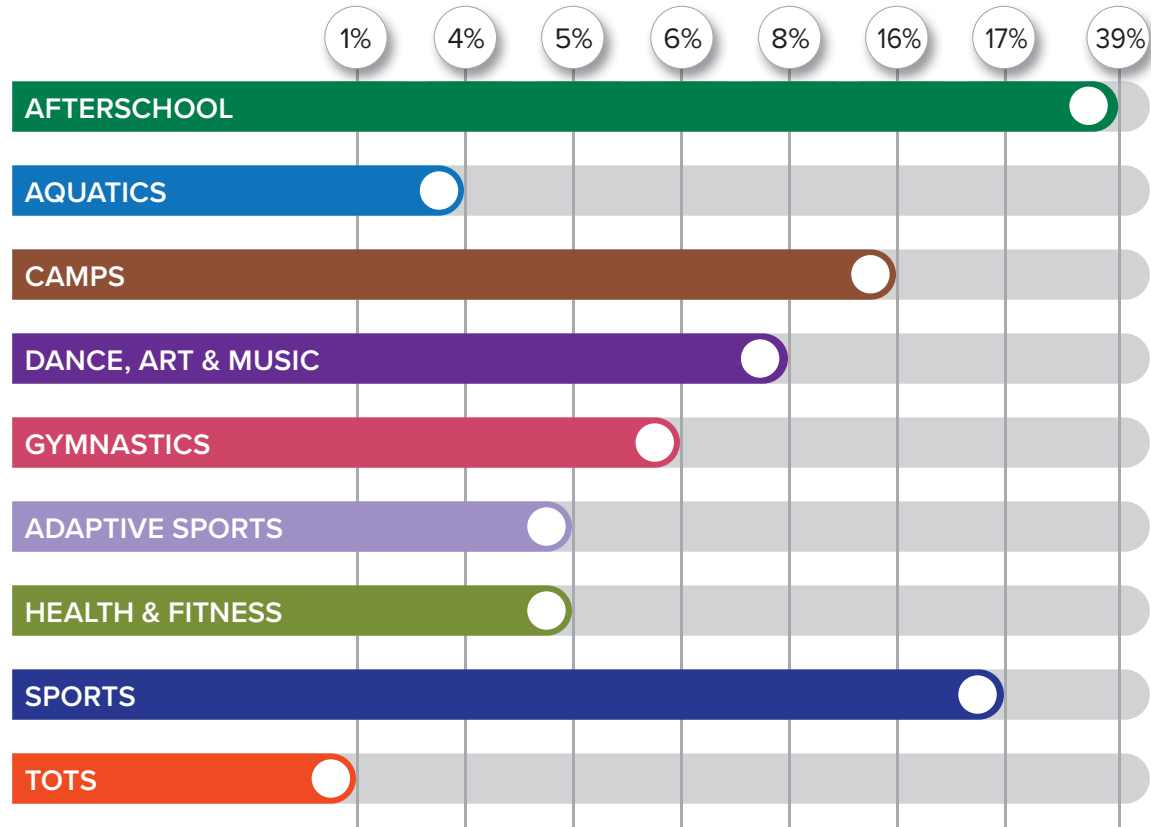
Supporting First Tee – Coachella Valley



The Coachella Valley Youth Golf Foundation (CVYGF) was formed by Desert Recreation District in 2019 to solely support and be the fundraising arm of the First Tee – Coachella Valley program, which is located at the District’s Golf Center at Palm Desert. The largest fundraising event held by the CVYGF is the annual First Tee – Coachella Valley Golf Tournament. This event unites golfers who have a love of the game of golf and who are passionate about the First Tee – Coachella Valley’s mission to help our Youth thrive in life as well as in the sport of golf.

Program Participation and Engagement

ENROLLMENT BY PROGRAM CATEGORY FOR FY21

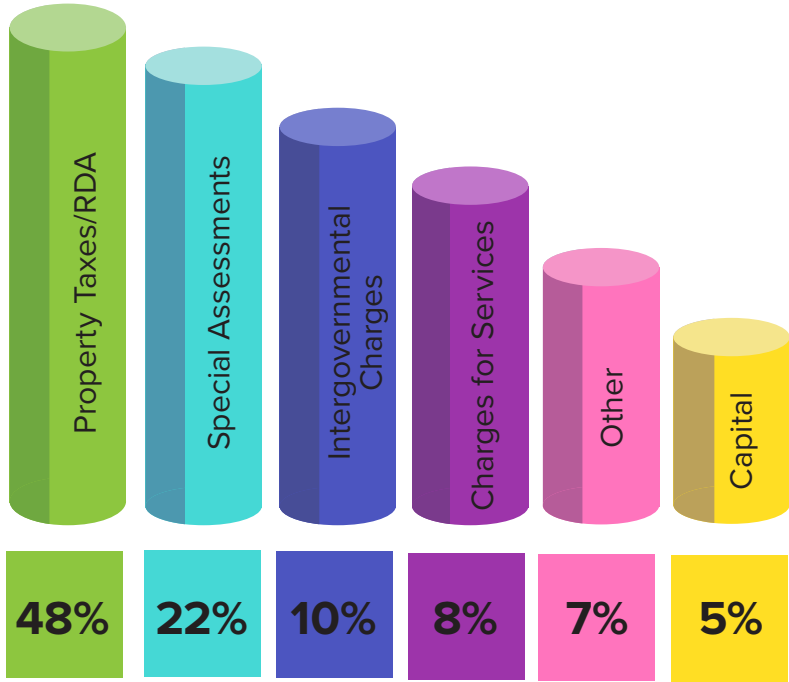


Afterschool	39%	Dance, Art & Music	8%	Health & Fitness	5%
Aquatics	4%	Gymnastics	6%	Sports	17%
Camps	16%	Adaptive Sports	5%	Tots	1%

— Program Total: 100% —

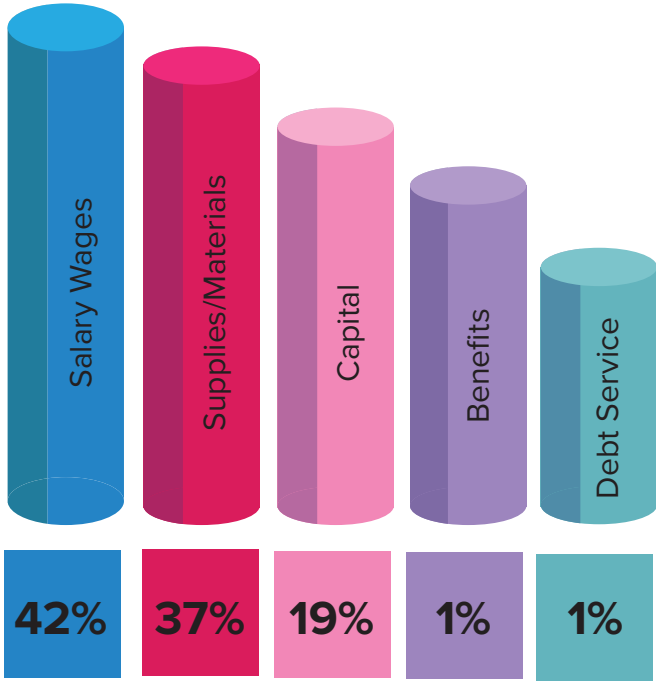
Fiscal Sustainability

REVENUE



Property Taxes/RDA	\$ 6.5 mil	48%
Special Assessments	\$ 2.9 mil	22%
Intergovernmental Charges	\$ 1.3 mil	10%
Charges for Services	\$ 1.1 mil	8%
Other	\$ 1.0 mil	7%
Capital	\$ 0.7 mil	5%
Total:	\$ 13.5 mil	100%

EXPENDITURES



Salary/Wages	\$ 5.6 mil	42%
Supplies/Materials	\$ 4.9 mil	37%
Capital	\$ 2.5 mil	19%
Benefits	\$ 0.2 mil	1%
Debt Service	\$ 0.2 mil	1%
Total:	\$ 13.4 mil	100%

Oasis Del Desierto Park (Oasis of the Desert)

History of The Site and Groundbreaking

In September of 2016, after clearing the dilapidated and unsafe school infrastructure on a former elementary school site, which DRD purchased from the Coachella Valley Unified School District (CVUSD), we opened the Oasis Soccer Field. This was developed as a temporary place for local youth to play while the larger project - to build a 15-acre community park in Oasis – was designed and built. Oasis del Desierto (Oasis of the Desert) Park is the second of three community parks planned in the eastern Coachella Valley; the first, North Shore Community Park, was opened to much fanfare in October 2018.

After the opening of the Oasis Soccer Field, we began to discuss and design the park amenities with heavy involvement of the community; this was achieved by partnering again with Kounkuey Design Initiative (KDI) as we had done for the North Shore Community Park. Several workshops were held to solicit input from residents of Oasis to ask what they would like to see in the new park site. Following the input from residents, including the programs they desired, a survey was conducted along with additional community gatherings so residents could be walked through the park budget and how much funds are available for specific park amenities.



Oasis Del Desierto (Oasis of the Desert)

Getting Ready for The Grand Opening

Applications for grants were submitted to several organizations over the years since the temporary Oasis Soccer Field was built and the District was awarded over \$2.5 million in funding to support the creation of Oasis del Desierto, including Prop 68 funds; funds from this proposition are to be used to create new parks and new recreation opportunities in underserved communities across California.

In the Winter of 2020 Desert Recreation District broke ground on Phase One of the park.

Since that time, it has been full steam ahead. Along with the recreational opportunities the park brings, it also offers improvements to the living conditions in the area through an investment in domestic waterline infrastructure along Avenue 76, which will in turn contribute to Pueblo Unido CDC's Avenue 76 Water Consolidation Project. Thanks to this partnership between Desert Recreation District, Pueblo Unido CDC and the Coachella Valley Water District, water contamination in the vicinity is being addressed and clean, safe drinking water is being provided to over 1,000 residents and to the Centro Medico Oasis Clinic.

Phase One, which includes a playground area, soccer field, sport court, exercise equipment and restrooms is officially opening on October 1, 2021.



Partnering To Expand Services

AAA Automobile Club of Southern California
American Golf Corporation
American Heart Association
Annenberg Foundation
Arthur M. Blank Family Foundation
Audubon International
Autzen Foundation
Barbara Sinatra Children's Center
BIGHORN Cares
Borrego Health de Salud Del Pueblo
Borrego Health Desert Hot Springs Health & Wellness Center
Boys & Girls Club Palm Springs
Boy's and Girl's Club of Coachella Valley
Braille Institute
Building Healthy Communities
Burrtec Waste Management
California Department of Education: Expanded Learning Division
California Desert Association of Realtors
California Endowment
California School Age Consortium
California State Parks
California State University San Bernardino
Catholic Charities
Champions of Change
City of Cathedral City
City of Coachella
City of Desert Hot Springs
City of Indian Wells
City of Indio
City of La Quinta
City of Palm Desert
City of Palm Springs
City of Rancho Mirage
Clinicas de Salud Del Pueblo Inc.
Coachella Valley Autism Society (C.V.A.S.)
Coachella Valley Community Trust Collaborative
Coachella Valley Horse Rescue
Coachella Valley Housing Coalition
Coachella Valley Mountains Conservancy
Coachella Valley Radio Control Flying Club

Coachella Valley Unified School District
Coachella Valley Water District
College of the Desert
Community Action Partnership
Desert Alliance for Community Empowerment
Desert ARC
Desert Best Friend's Closet
Desert Falls Country Club
Desert Healthcare District
Desert Healthcare Foundation
Desert Island Golf & Country Club
Desert Meadows Apartments
Desert Rose Society
Desert Sands Unified School District
Eisenhower Medical Center
El Informador Del Valle
El Sol Neighborhood Education Center
Executive Women's Golf Association
Father's Heart Ranch
FIND Food Bank
First Tee DRIVE
Flying Doctors
Friends of the Desert Mountains
Girl's Golf LPGA*USGA
Greater Coachella Valley Chamber of Commerce
Greater Palm Springs Convention and Visitors Bureau
Gulf California Broadcast
H.A.R.C.
Hot Purple Energy
HOPE Through Housing
Independent Pool & Spa Service Association (IPSSA)
Indian Wells Golf Resort
Indian Wells Tennis Garden
Indio Library
Indio Senior Center
Indio Teen Center
Indio WIN Youth Opportunity Center
Inland Empire Health Plan (I.E.H.P.)
Integrated Wealth Management
JFK Memorial Hospital

John H. Furbee Aquatics Center
Kaiser Permanente
Kelsey's Heroes
KESQ
Kounkuey Design Initiative
KUNA
La Qunita Housing Associates
Las Casas Apartments
Lin Foundation
Loma Linda University Children's Health - Indio
LPGA Foundation
Martha's Village and Kitchen
Mecca Family Resource Center
Mizell Senior Center
Monterey Peninsula Foundation
Office of CA Assemblymember Chad Mayes
Office of CA Assemblymember Eduardo Garcia
Office of Congressman Raul Riuz
Office of Riverside County Supervisor V. Manuel Perez
Pacific Western Bank
Palm Desert Area Chamber
Palm Desert Library
Palm Desert Senior Softball
Palm Desert Sheriff's Department
Palm Desert Youth Sports Association
Palm Springs Mayor's Race and Wellness Festival
Palm Springs Unified School District
Palm Valley Country Club
Paseo De Los Heroes
PGA Tour Players Association
PGA Tour Super Store
Prime Time International
Rancho Mirage Public Library
Red Hot Ballroom, Inc.
Regional Access Project/ Foundation
River Canyon Apartments
Riverside County Department of Public of Public Social Services

Riverside County Office of Aging
Riverside County Public Health
Riverside Economic Development Agency
Riverside University Health System - Public Health
Rotary Club of Coachella Valley
Rotary Club of Indio
Rotary Club of Palm Desert
Rotary Club of Palm Springs
Sacred Heart Catholic School
SAGE Initiative
SCGA Foundation
Simplot
Special Olympics Southern California
State Council on Developmental Disabilities
Strong Foundation
Sun City Palm Desert
Sun City Shadow Hills
The First Tee National
The Hyman and Mintz Family Foundation
The Lights at Indio
The Springs Country Club
Thousand Palms Chamber of Commerce
Thousand Palms Library
Trilogy Golf Club
Trilogy La Quinta Womens Golf Club
Unincorporated Areas of: Bermuda Dunes; Indio Hills; Mecca; North Shore; Oasis; Thermal; and Thousand Palms
Union Bank
United Cerebral Palsy (U.C.P.)
United Way
University of California Riverside
US Adaptive Recreation Center
Villa Hermosa Apartments: Phase I, II, and III
Vista Dunes Courtyard Homes
Walmart Foundation
West Coast Turf
Westfield Mall Palm Desert
World Golf Foundation
Xavier College Preparatory High School



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